

Media Release  
27 March 2008

### **New Online Arts Business Launches Exhibition of WA Artists**

Interactive Arts, a unique Perth-based business promoting artists, musicians and events, and selling unique gifts online, is staging its first event for 2008.

*Interactive Arts Exhibition* will showcase and sell original works and prints by WA artists in a five day event at Subiaco Arts Centre from 1 – 5 May.

Interactive Arts owner Fleur Allen said *Interactive Arts Exhibition* also included a range of other events and activities.

“There are some fabulous works of art to view or purchase, a recital by dynamic string quartet Eu4ria, an exclusive opening party, and opportunities to meet the artists, musicians and designers,” said Ms Allen.

“It will be an exciting five days and I invite everyone to come along and experience some fresh new talent,” she said.

*Interactive Arts Exhibition* details are as follows:

**Art Exhibition:** 1 – 5 May from 9am until 5pm in the gallery space (ground level) at the Subiaco Arts Centre. Artists featured include Ken Allen, Daemon Clark, Ruth Jeffrey, Bianca Manno, Lorna Murray and Russell Toyn. Free to the general public.

**Recital:** Friday, 2 May from 6pm – 8pm by string quartet Eu4ria. This includes an exclusive cocktail function with quality food and wine prior to the event. For tickets contact Interactive Arts on 08 9380 6530.

**Meet the Artists:** 1 – 5 May from 9am until 5pm daily. Artists, musicians and designers will be on hand to meet the public and discuss their works.

**Opening Party:** Wednesday, 30 April. Exclusive opening party by invitation only.

### **Interactive Arts Background**

Interactive Arts is a unique Perth-based business promoting artists, musicians and events, and selling unique gifts on line via [www.interactivearts.com.au](http://www.interactivearts.com.au)

The web site offers a range of art and gift items for sale and suits a variety of budgets – from works of art to music lessons or cards.

It also introduces the work of talented artists and musicians, bringing them directly to people's home no matter their location.

New offerings for 2008 includes gift cards collaborating with textile artist Lorna Murray, who's received national recognition for her costume work; and Trio Bella Musica who present fresh arrangements of popular classics.

Ends

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